

Antitrust



Who We Are

Felsberg Advogados is a full-service law firm founded in 1970 and defined by its ability to combine experience, tradition and excellence with efficient, fast and focused service, offering innovative solutions in a constantly changing world.

The combination of individual, joint and complementary values, with a tradition established over five decades of service, means that we have a broad and all-encompassing vision that meets the current and future legal requirements of all our clients, from the biggest corporate groups to the freshest of startups.

This is what makes us unique, different and prepared.

Our History

Founded by Thomas Felsberg, the firm has always had an innovative spirit at the core of everything it does.

Long before we were recognized as pioneers in judicial restructuring, we were one of the first firms to advise on aviation financing and contribute to the development of project finance and venture capital in Brazil.

More recently, we inaugurated new practice areas such as fashion law, innovation and startups, intellectual property, life sciences, antitrust, compliance and white-collar crime. We also anticipated future demands with new fintech and payment systems as well as data protection and technology departments and a specialised gaming law team.

More than service providers, we are partners.

Spirit of
innovation at
the core of
everything we do





Our Principles

Social Responsibility

We are committed to encouraging social, cultural and educational projects.

Among the projects we support are Vaga Lume (creating and maintaining libraries in the Amazon), Americas Amigas (fighting breast cancer among lower-income women in Brazil), APAQ (treatment of burns victims), and AB2L (for the creation of dialogue among law firms and tech companies). Our fashion law team, in particular, devotes pro bono hours to two institutes in the fashion industry: Fashion Revolution (uniting the fashion industry in the way clothes are sourced, produced and consumed) and Instituto Alinha (connecting small workshops with designers and brands at fair prices and deadlines). Over the past two years, our legal professionals provided more than 500 pro bono hours.

Diversity

Talent does not come with a label. For this reason, we focus on selecting and rewarding the best minds, regardless of gender, color, social class, sexual or religious orientation. Respect for diversity is reflected in our values. Among our partners, more than 50% are women, and within our office as a whole, 57% are women. Salary levels for men and women are equal within each function. Healthcare benefits are extended to all spouses, regardless of sexual orientation.

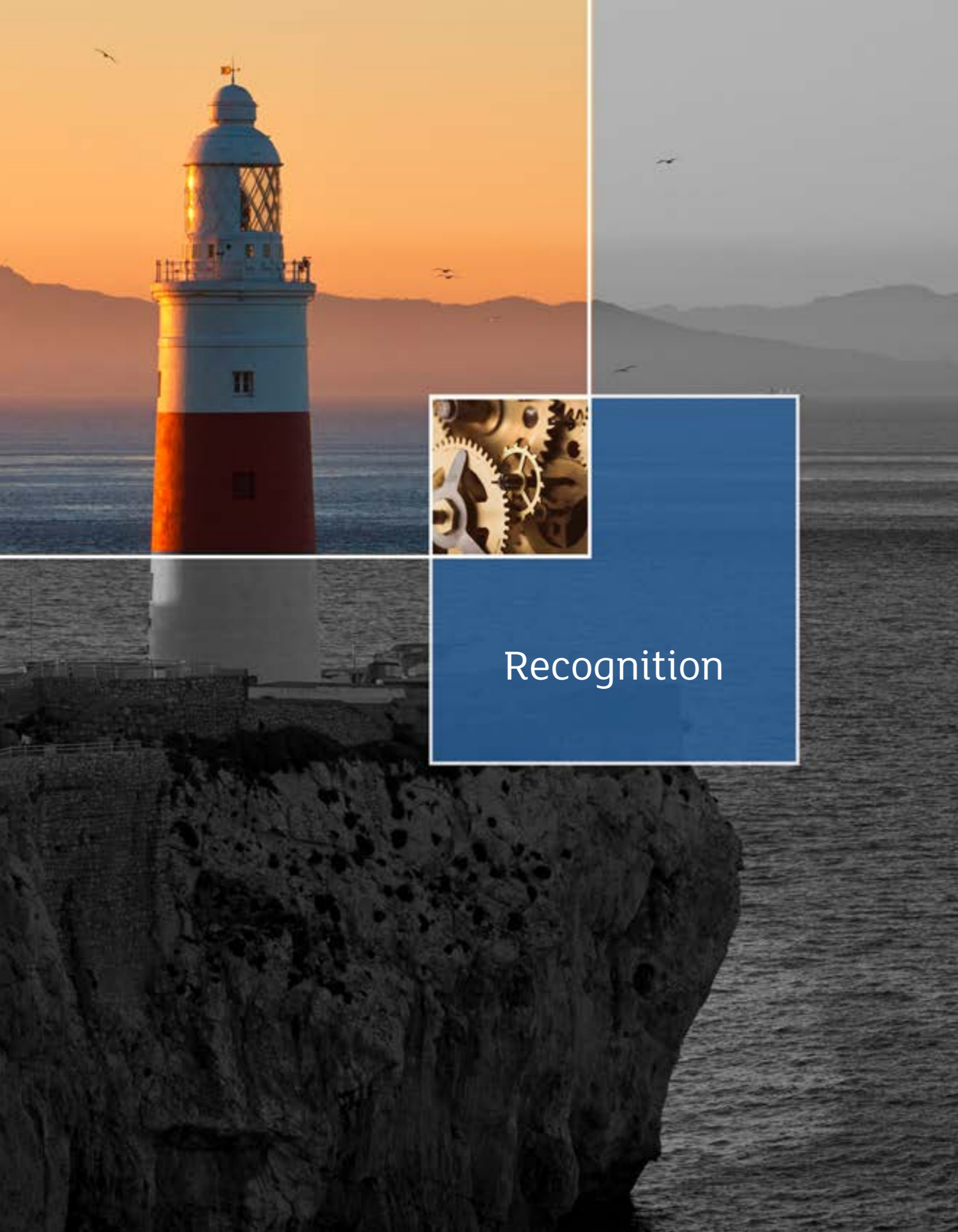
DiversiFeA, our Committee of Equity, Diversity and Inclusion comprising partners, other fee-earners and staff, promotes regular initiatives and events for the well-being of all members of the firm.



Practice Areas



- Advertising, Marketing and Media
- Agribusiness
- Antitrust
- Aviation
- Banking and Finance
- Capital Markets
- Commercial Contracts
- Compliance
- Consumer Relations
- Corporate and M&A
- Data Protection and Technology
- Dispute Resolution
- Electric Power
- Environment, Sustainability and Waste
- Fashion
- Fintech and Payment Systems
- Governmental Relations
- Immigration
- Infrastructure
- Innovation, Startups and Venture Capital
- Intellectual Property
- Labor and Employment
- Life Sciences
- Maritime
- Natural Gas
- Oil and Gas
- Privatization
- Public and Regulatory
- Real Estate
- Restructuring and Insolvency
- Sanitation
- Sports and Entertainment
- Tax
- Telecommunications
- White-Collar Crime and Corporate Investigations



Recognition



Antitrust



Our antitrust practice offers a complete array of legal services relating to antitrust matters, including:

- Representation of clients in merger review cases before the Administrative Council for Economic Defense (CADE), Brazil's antitrust authority;
- Representation of clients in the filing of oppositions and intervention in mergers with potential negative effects in the market;
- Assistance on structuring and negotiating mergers, acquisitions and commercial policies aiming at mitigating potential antitrust risks;
- Structuring and implementation of loyalty programs, discounts, and policies of relationship with clients and suppliers;
- Representation of clients in connection with investigations and administrative proceedings initiated by CADE, particularly relating to cartel investigations, and unilateral conduct, especially abuse of dominance and market power;
- Representation of clients in leniency applications and negotiation of settlement agreements with CADE; and
- Antitrust litigation and reparation actions.

Partner



Paula Salles

E-mail: paulasalles@felsberg.com.br

Phone: +55 11 3141-3624

Practice Area: Antitrust

Paula is a partner entirely dedicated to the practice of competition law. She has more than 10 years of experience advising both domestic and international clients operating in various sectors of the economy in all aspects related to competition law, including notifications of corporate transactions (concentration) to the Administrative Council for Economic Defense (CADE), investigations into anticompetitive practices, settlement negotiations, litigation and compliance. Paula is recognized by The Legal 500 and Análise Mulher.



..FELSBERG
ADVOGADOS

SÃO PAULO

Av. Cidade Jardim, 803 - 5th floor
Itaim Bibi - São Paulo - SP, Brazil
Tel: +55 (11) 3141-9100

RIO DE JANEIRO

Rua Lauro Müller, 116 - Sala 1806
Botafogo - Rio de Janeiro - RJ, Brazil
Tel: +55 (21) 2156-7500

BRASÍLIA

Setor Comercial Sul, Quadra 09, Bloco C, Torre C,
Ed. Parque Cidade Corporate - Sala 1037
Asa Sul - Brasília - DF, Brazil
Tel: +55 (11) 3141-9100

www.felsberg.com.br

